



राष्ट्रीय केमिकल्स एण्ड फर्टिलाइजर्स लिमिटेड
Rashtriya Chemicals & Fertilizers Ltd.
(A Government of India Undertaking)
Human Resource Development-CMDC
Administrative Building, Chembur, Mumbai-400 074.
Phone: 2552 3175, 25522192, 2552 2421

No. RCF/CMDC/18

10th May, 2018

To:

The Principal /Director

M.G.M.'s College of Engineering and Technology

At Junction of NH4 & Sion-Panvel Expressway, Kamothe, Navi
Mumbai

District - Raigad, Taluka - Panvel, PIN - 410209

Subject: Summer Camp for Youth in RCF Ltd.
Titled
'Entry to the Entrepreneurial World'

Respected Sir,

Greetings of the day!

With the growing acceptance of young people in business, it is important to make available a host of information and support to aspiring entrepreneurs, specially to college students. RCF has pioneered a 5 days' education programme, to address the needs of potential entrepreneurs, entrepreneurial managers and successors of family businesses. The programme is now being offered as an ambitious programme titled, 'Entry to the Entrepreneurial World'.

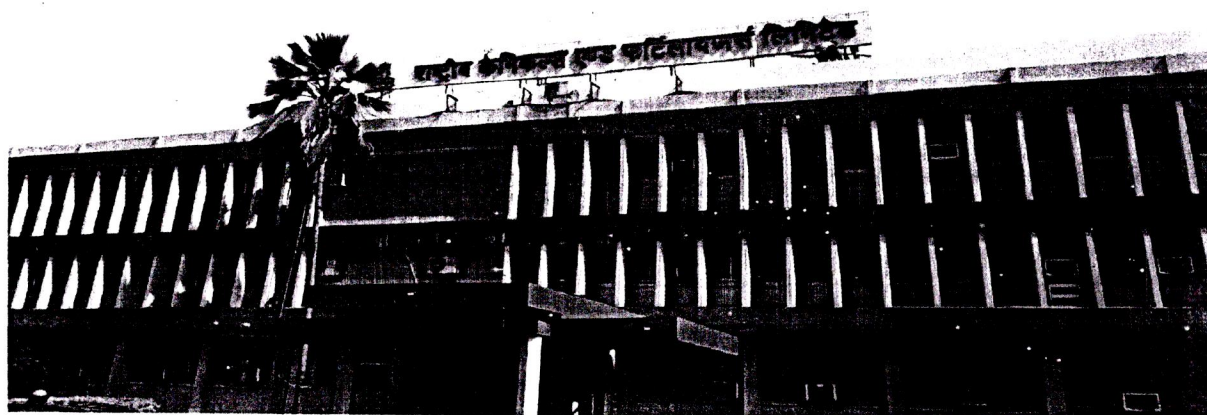
This programme guides the individuals on how to start the business and effective ways to sustain it successfully. This programme consists of a structured training process to develop an individual as an entrepreneur. This programme primarily aims at providing self-employment to the young generation.

Program contents....

- Basic qualities of an entrepreneur and soft skills
- Schemes of MSMEs / Statutory requirements for business
- Business Planning / Market survey / Demand analysis
- Financial Management / Project Reports / Costing
- Quality Management System / Getting help from financial Institutions.
- Synopsis

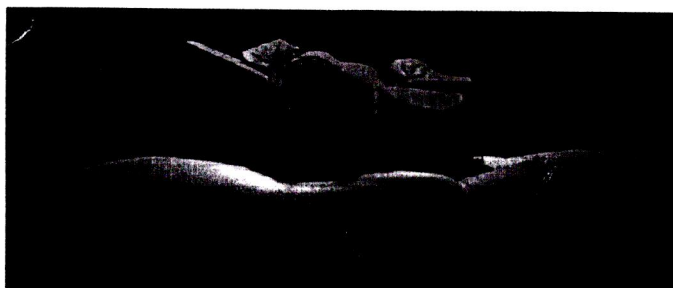
Entry to the 'Entrepreneurial World'....

Innovate, Explore & Excel...



Rashtriya Chemicals and Fertilizers Limited Committed to the Indian Farmer

- RCF - a leading fertilizer and chemical manufacturing "Mini-Ratna" Company.
- Undertaking with about 75 % of its equity held by the Govt. of India.
- It has two operating units, one at Trombay in Mumbai and the other at Thal, Raigad district, about 100 KM from Mumbai.
- Manufactures Urea, Complex Fertilizers, Bio-fertilizers, Micro-nutrients, 100 per cent water soluble fertilizers, soil conditioners and a wide range of Industrial Chemicals. It produces 25 lac MT Urea, 5 lac MT Complex fertilizers and 1.6 lac MT of Industrial Chemicals every year.
- The company carries a high brand equity in rural India with brands "Ujjwala" (urea) and "Suphala" (complex fertilizers)
- The Company is also engaged in marketing of SSP and imported fertilizer inputs like, DAP, MOP & NPK fertilizers.



We, at the RCF Corporate Management Development Centre offer

Summer Camp for Youth Titled-

‘Entry to the Entrepreneurial World’

This is an Entrepreneurship Development Programme (EDP) which helps in developing the entrepreneurial abilities of those people who may have skills which requires polishing and incubation.

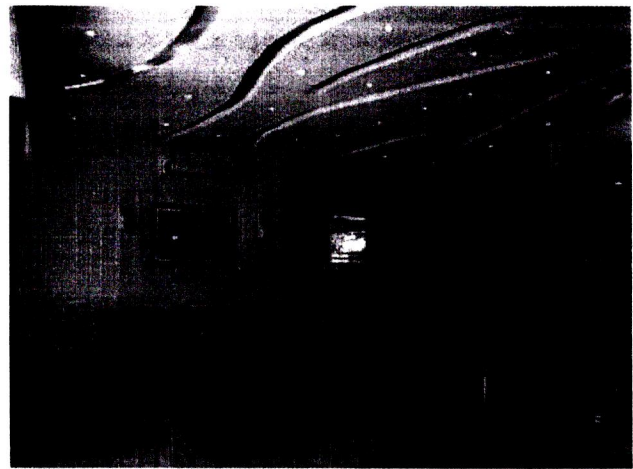
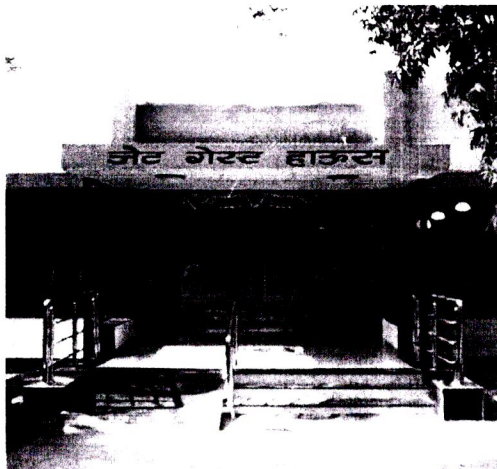
- This programme guides the individuals on how to start the business and effective ways to sustain it successfully. This programme consists of a structured training process to develop an individual as an entrepreneur. This programme primarily aims at providing self-employment to the young generation.
- Entrepreneurship Development Programme (EDP) is a programme which helps in developing the entrepreneurial abilities of those people who may have skills which requires polishing and incubation.

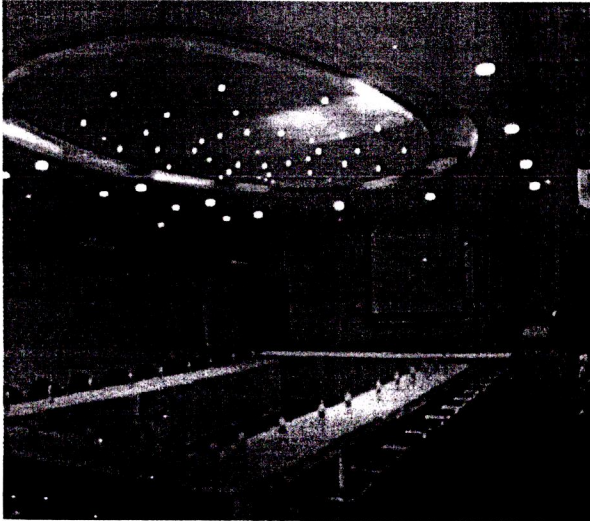
Program contents....

- Basic qualities of an entrepreneur and soft skills
- Schemes of MSMEs / Statutory requirements for business
- Business Planning / Market survey / Demand analysis
- Financial Management / Project Reports / Costing
- Quality Management System / Getting help from financial Institutions.
- Synopsis

Objectives of the program

Entrepreneurship is the prime determinant of the overall growth and wellbeing of an economy. With the growing acceptance of young people in business, it is important to make available a host of information and support to aspiring entrepreneurs and managers. RCF has pioneered a 5 days' education programme, to address the needs of potential entrepreneurs, entrepreneurial managers and successors of family businesses. The programme is now being offered as an ambitious programme titled, 'Entry to the Entrepreneurial World'.





Inputs to be delivered through the Entrepreneurship Development Programmes (EDPs) are:

- ✓ To develop and strengthen the entrepreneurial quality, i.e. motivation or need for achievement.
- ✓ To analyze environmental set up relating to small industry and small business.
- ✓ To help to select the product.
- ✓ To formulate proposal for the product.
- ✓ To understand the process and procedure involved in setting up a small enterprise.
- ✓ To know the sources of help and support available for starting a small scale industry.
- ✓ To acquire the necessary managerial skills required to run a small-scale industry.
- ✓ To know the pros and cons in becoming an entrepreneur.
- ✓ To appreciate the needed entrepreneurial discipline.
- ✓ To let the entrepreneur himself / herself set or reset objectives for his / her enterprise and strive for their realization.
- ✓ To prepare him / her to accept the uncertainty in running a business.
- ✓ To enable him / her to take decisions.
- ✓ To enable to communicate clearly and effectively.
- ✓ To develop a broad vision about the business.
- ✓ To make him/her subscribe to the industrial democracy.
- ✓ To develop passion for integrity and honesty.
- ✓ To make him/her learn compliance with law.

Summer Camp for Youth on 'Entry to the Entrepreneurial World'

- **Duration:**
5 Days from 4th June 2018 to 8th June 2018

- **Who can apply:**
Graduating / Graduated youth in the age group of 18-25 years

- **Selection:**
25 candidates will be selected on 'First-come-first-serve' basis

- **Venue:**
Conference Hall, JET Guest House,
Near Ashish Talkies, Chembur, Mumbai 74.



- **Contact Numbers:**
022-25522703, 25522421, 25522583, 25522795

- **Fees:**
Rs. 7500 including GST for outside participants which includes Lunch, Tea, Coffee, Snacks and Study material. The respondents shall not be entitled for any travelling expenses, etc. In case of outstation candidates, accommodation can be provided in Jet Guest House on chargeable basis at the prescribed rates.

- **How to apply:** Application Form for the Entrepreneurship Development Programme (EDP) is given below:

Pl. fill up the prescribed format, affix your photograph, enclose a copy of the copies Mark Sheet of last qualification acquired, Aadhaar Card and send along with the DD of Rs.7500/- drawn in favour of 'R.C.F. Ltd.' before 25th May 2018 to:

**Chief Manager (HRD), Corporate Management Development Centre,
2nd Floor, Administrative Building, Mahul Road, Chembur, Mumbai 400 074**



Application Form for the Summer Camp for Youth conducted by
RCF Corporate Management Development Centre
 titled: 'Entry to the Entrepreneurial World'

(FILL THE FORM IN CAPITAL LETTERS ONLY)

Affix your Passport Size Photograph duly signed →						(Paste here)		
Name		(Mr./Ms.)						
Address for Correspondence with Pin Code								
Email id :								
Date of Birth:					Age as on 01.05.2018			
Name and address of College:								
Cell No.		Telephone No. of Parents						
Qualifications(starting from SSC)								
Sr. No.	Qualification	Board/Institute/University	Duration of Course	Course is Govt. recognised? (Pl. tick)	Regular and full time Course?	Year of passing	% of marks	

I state that all the information given above is true and correct. In case any of the details given above turn out to be false, I will not raise any objection for allotment of my seat cancellation of my candidature as participant for the above titled programme. I have enclosed copies of Aadhar Card, Mark Sheet of last qualification acquired and the Demand Draft No. _____ for Rs. _____ drawn on _____.

Date:

Place:

Signature of the Applicant